



دائرة الثقافة والسياحة
DEPARTMENT OF CULTURE
AND TOURISM

ABU DHABI HOTEL PERFORMANCE REPORT

AUG & YTD 2021



ABU DHABI HOTEL PERFORMANCE

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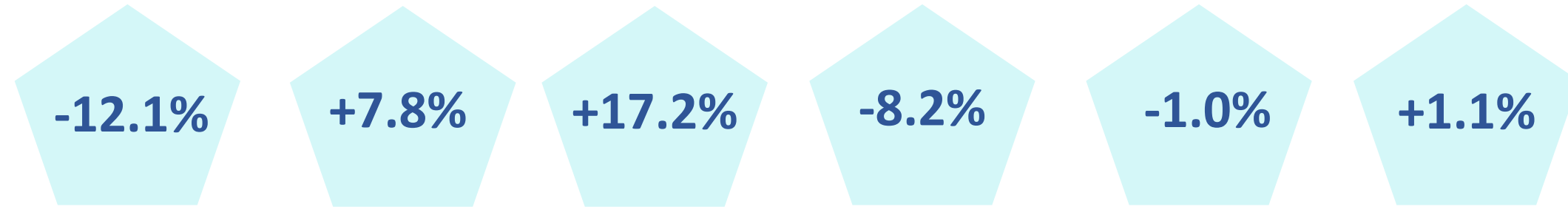
AUGUST & YTD 2021

OVERALL PERFORMANCE – AUG 2021

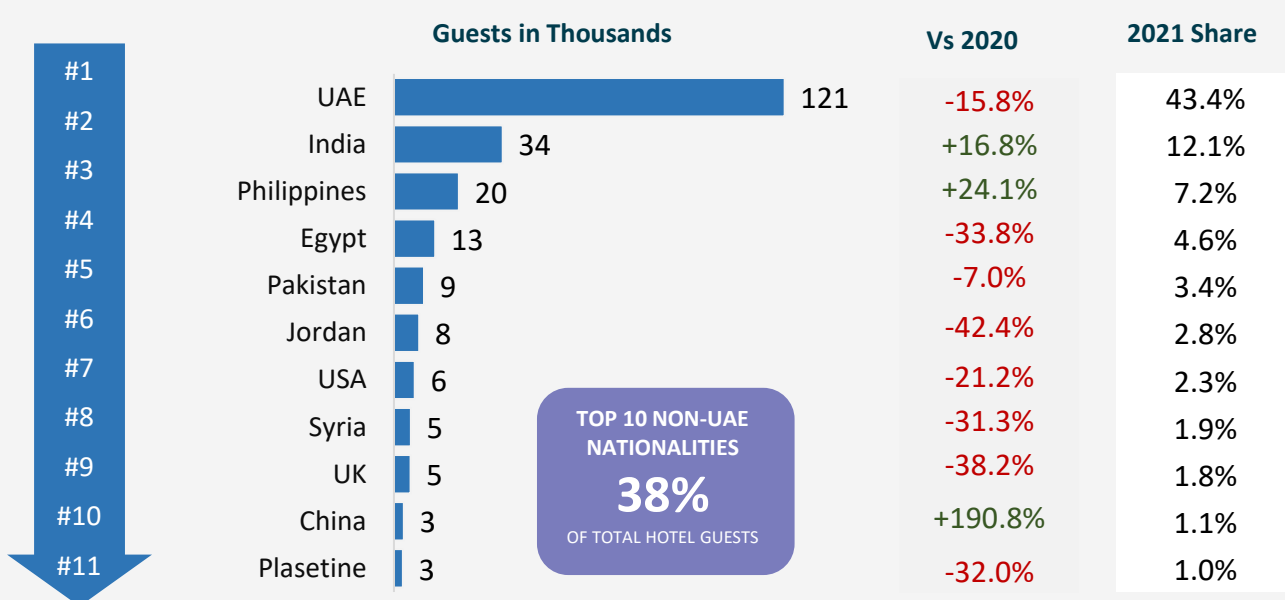
August 2021
Performance



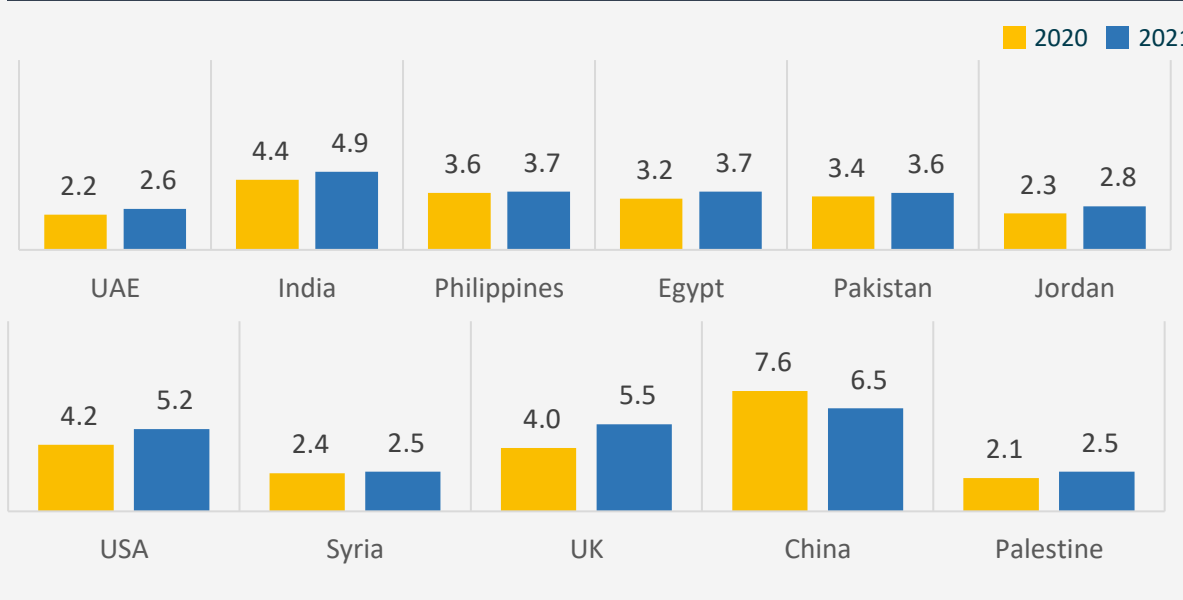
% Change vs
2020



HOTEL GUEST NATIONALITIES – AUG 2021



ALOS ACROSS TOP NATIONALITIES – AUG 2021



PERFORMANCE BY REGIONS – AUG 2021

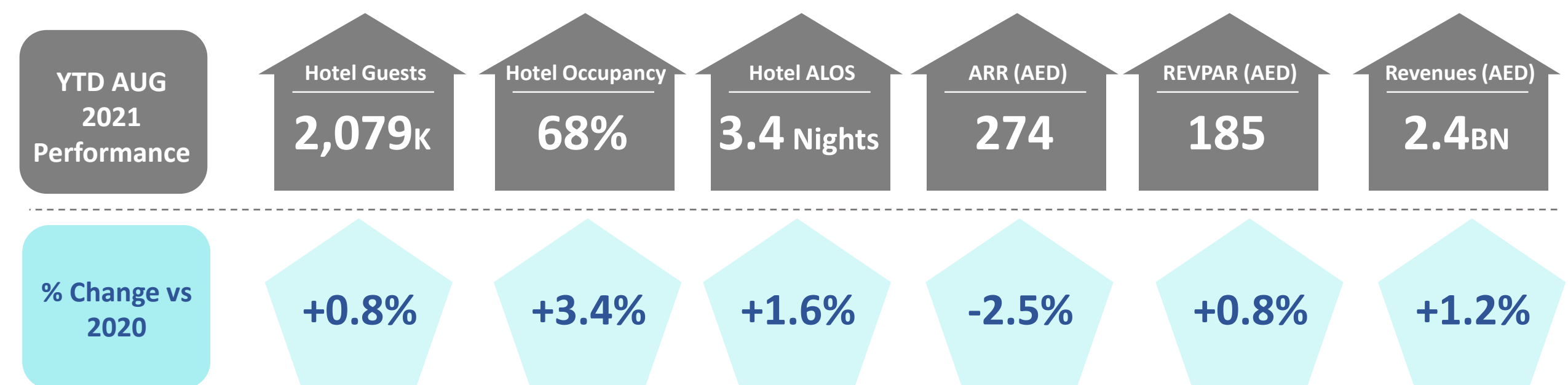
AUGUST 2021	ABU DHABI		AL AIN		AL DHAFRA	
Key Indicators	Actuals	% Change vs 2020	Actuals	% Change vs 2020	Actuals	% Change vs 2020
Guests (K)	245.4	-9.8%	25.0	-30.3%	8.6	-10.7%
Occupancy	74%	+8.5%	73%	+6.6%	54%	+1.1%
ALOS (Nights)	3.5	+14.6%	3.0	+32.4%	3.5	+41.0%
Total Rev(M AED)	256.2	+3.0%	21.7	+7.2%	11.0	-35.0%
ARR (AED)	249	-7.5%	258	+2.3%	277	-40.4%
REVPAR (AED)	185	+0.3%	189	+9.0%	149	-39.8%

PERFORMANCE BY STAR-RATINGS – AUG 2021

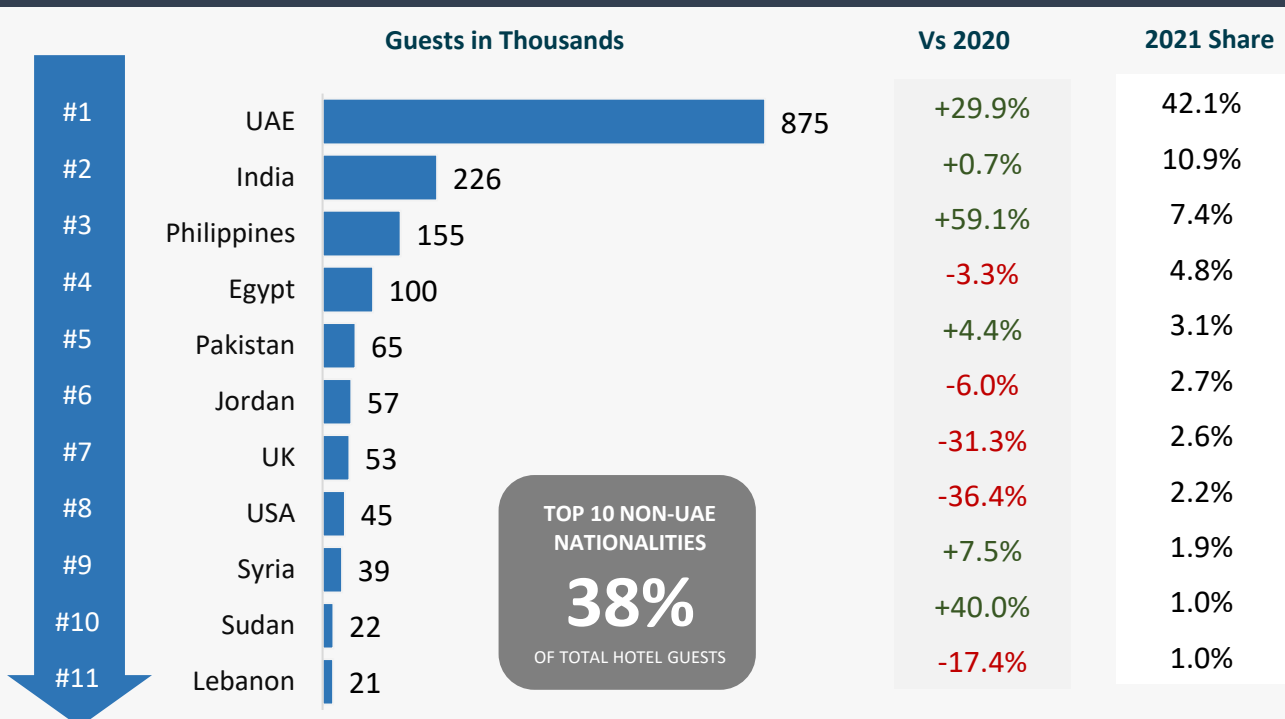
AUGUST 2021	5-STAR HOTELS		4-STAR HOTELS		1-3 STAR HOTELS		HOTEL APARTMENTS	
Key Indicators	Actuals	% Change vs 2020	Actuals	% Change vs 2020	Actuals	% Change vs 2020	Actuals	% Change vs 2020
Guests (K)	121.7	-19.0%	82.3	-12.5%	42.6	+3.5%	32.5	+0.9%
Occupancy	65%	+13.0%	82%	+3.8%	76%	-2.3%	83%	+8.7%
ALOS (Nights)	3.2	+24.8%	3.0	+16.9%	3.1	+13.1%	6.0	-1.4%
Total Rev(M AED)	179.1	-2.8%	56.8	+11.2%	21.8	+32.5%	31.1	-8.3%
ARR (AED)	339	-11.3%	185	-1.1%	145	+5.4%	229	-9.6%
REVPAR (AED)	220	+0.2%	151	+2.7%	110	+3.0%	189	-1.8%

YTD AUGUST 2021 PERFORMANCE

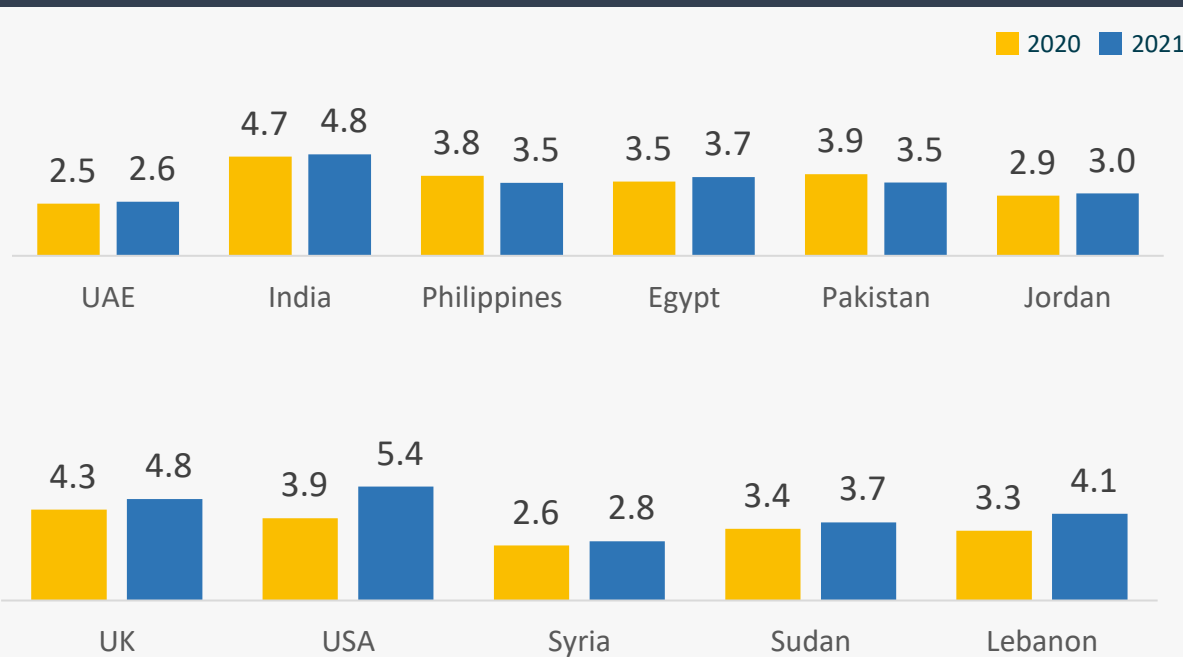
OVERALL PERFORMANCE – YTD AUG 2021



HOTEL GUEST NATIONALITIES – YTD AUG 2021



ALOS ACROSS TOP NATIONALITIES – YTD AUG 2021



PERFORMANCE BY REGIONS – YTD AUG 2021

Key Indicators	ABU DHABI		AL AIN		AL DHAFRA	
	Actuals	% Change vs 2020	Actuals	% Change vs 2020	Actuals	% Change vs 2020
YTD 2021						
Guests (K)	1,791.0	+0.3%	215.3	+3.1%	73.4	+6.6%
Occupancy	68%	+3.8%	68%	+12.5%	51%	-18.5%
ALOS (Nights)	3.5	+0.2%	2.7	+14.0%	3.1	+19.5%
Total Rev(M AED)	2,114.0	+0.7%	174.9	+38.0%	123.0	-22.2%
ARR (AED)	269	-3.0%	266	+20.7%	427	-23.1%
REVPAR (AED)	184	+0.6%	182	+35.8%	218	-37.3%

PERFORMANCE BY STAR-RATINGS – YTD AUG 2021

Key Indicators	5-STAR HOTELS		4-STAR HOTELS		1-3 STAR HOTELS		HOTEL APARTMENTS	
	Actuals	% Change vs 2020	Actuals	% Change vs 2020	Actuals	% Change vs 2020	Actuals	% Change vs 2020
YTD 2021								
Guests (K)	843.4	-7.1%	692.5	+6.6%	330.9	+4.8%	213.0	+11.5%
Occupancy	58%	+7.1%	76%	+3.0%	72%	+0.3%	79%	+0.4%
ALOS (Nights)	3.4	+12.0%	2.6	-4.4%	3.0	-2.3%	6.8	-10.7%
Total Rev(M AED)	1,548.2	+2.5%	457.5	+6.1%	161.4	-2.4%	244.8	-11.5%
ARR (AED)	380	-4.2%	197	+0.2%	157	-3.0%	239	-5.4%
REVPAR (AED)	222	+2.6%	149	+3.2%	113	-2.8%	189	-5.0%